



NEWCASTLEGATESHEAD ART FAIR LURES

NEW INTERNATIONAL GALLERIES TO REGION

Galleries from Norway and the Czech Republic are participating in the NewcastleGateshead Art Fair for the first time at The Sage Gateshead from October 2 to October 4.

The galleries who recently signed up were attracted by the success of last year's Fair which saw over 8,500 visitors coming to browse or buy art.

Mike Pederson from Norwegian Bazaar – a group of Norwegian galleries and collaborating artists said: “Last year's Fair attracted thousands of visitors as well as the national press. We really wouldn't want to miss out on one of the biggest art exhibitions outside London. Norwegian artists are renowned for their unique, high quality designs and are keen to share their talents with the UK, having appeared at London's prestigious Saatchi Art Gallery earlier this year.

“The NewcastleGateshead Art Fair also gives our galleries a great platform to showcase their work to wider, international audiences and is especially good for exposing new artists and their talents. We're hoping our galleries receive recognition and make some exciting sales. It's a great opportunity for artists and galleries alike.”

Norwegian Bazaar exposes Norwegian talent across many artistic styles including glass art, jewellery, photography and sculpture.

Le Siants Galerie, based in Prague, houses contemporary art from a selection of Eastern European emerging and established artists. It is a regular fixture on the art fair circuit, appearing in events across the UK, Australia and America.

Elena Tatusyants, gallery director from Le Siants Galerie said: “We’re looking forward to our trip over to the North East this year to share some of the Eastern European talent our gallery houses and to see what other talents are on offer.

“We represent a selection of the finest artists from the Ukraine, Russia, Germany, Spain and Georgia, among other countries, and think it’s imperative that we expose our talented artists on an international scale, to receive the recognition they deserve.”

To date, over 30 galleries are on board for the Fair, beating last year’s figures for the same time period.

Andy Balman, co-director for the NewcastleGateshead Art Fair said: “The art that international galleries bring draws different inspiration and is totally unique. It will give visitors the opportunity to enjoy and purchase art work from its neighboring European countries.

“The NewcastleGateshead Art Fair is a must for all visitors, art lovers and collectors, along with those interested in browsing for their first investment.

“All the art shown will be available to buy. It is easy and affordable for everyone to purchase their desired work of art and a wrap and pack delivery service is available for all new additions to your art collection.”

The NewcastleGateshead Art Fair takes place from October 2 till October 4, and will display an eclectic range of unique artworks, paintings, photographs, sculpture, ceramics and glass, all available to buy with price tags ranging from under £100 to the several £1000s.

Tickets are £5 in advance from The Sage Gateshead box office – telephone 0191 443 4661 or £6 on the door.

For further information go to [www. www.ngartfair.com](http://www.ngartfair.com)

Anyone wanting information about exhibiting at the NewcastleGateshead Art Fair should contact Vincent@ngartfair.com or andy@ngartfair.com

Tickets will be on sale via the websites or at the Sage Gateshead
www.thesagegateshead .org in the near future

Ends

MEDIA CONTACT: Please call Wayne Halton or Virginia Lingstadt on 0191 233
1300 OR via Virginia@mhwpr.co.uk or Wayne@mhwpr.co.uk

Note to editors:

For further information about Norwegian Bazaar go to:

www.norwegianbazaar.com

For further information about Le Siants Galerie go to:

<http://www.lesiants.com/?pageid=about>